

Custom POP Display Designs & Prototyping

POP displays are valuable marketing and branding tools that allow your product to stand out in an oversaturated market. With unlimited customization options, it is essential to partner with an experienced POP display fabrication team to create a point of purchase display design that optimizes product engagement. At Northern Metal Products, our design and prototype team will work with you to quickly create the most effective, engaging display for your product.

Our Process



Ideation

Based on your needs and budget, we utilize the ideation stage to determine the most effective type of display, the required materials, and an innovative visual design that will draw the most attention and motivate customers to purchase. In this collaborative process, we provide you with detailed 3D renderings to help visualize the final product.



Engineering & Prototyping

We have invested in innovative design tools, including AutoCAD, SolidWorks, and Solid Edge to translate the renderings from the ideation stage into functional, eye-catching prototypes in a matter of days. Our quick turnaround time allows you to view the full-size display and make any design changes before committing to a full production run.



Print & Fabrication

With our in-house woodshop and state-of-the-art fabrication technologies, we can produce your displays and deliver them to you much faster than an outsourced manufacturer.



Kitting & Distribution

We are capable of any sized production run – from a standalone display to a national rollout. Our advanced technology, engineering, and design techniques allow us to produce superior displays while meeting your budget and deadlines.

POP Display Benefits



Brand Building



Increased Sales



Affordable Advertising



Highlight Features

Custom POP Displays at Northern Metal

At Northern Metal Products, we take a collaborative approach to create eye-catching, custom displays focused on design and advanced structural engineering to fit the unique needs of our customers. We complete every step of the process in-house, giving us total control of design and production. This allows us to focus on customer satisfaction through superior design and prototyping.

To learn more about our custom POP display solutions, [contact us](#) or [request a quote](#) today!